

AR in financial services: Making mobile productivity a practical reality

Walk by the office or cube of any financial services industry professional (broker, trader, investment advisor, consultant, etc.) and you'll see a vast array of monitors, usually numbering around six, all angled toward a single chair.

Some professionals prefer flat-profile screens, others like curved — but they're all large, high-resolution, high-quality displays. It's immediately clear that screen real estate, as measured in square feet, is vital to the role.

The screens are filled with vast amounts of real-time data that these professionals use every day to manage the financial positions of their clients. Stock prices, market predictions, hedge fund values, after-hours trading numbers from overseas... it's a dynamic and fast-paced world where visibility, experience, and reaction times can make or break fortunes.

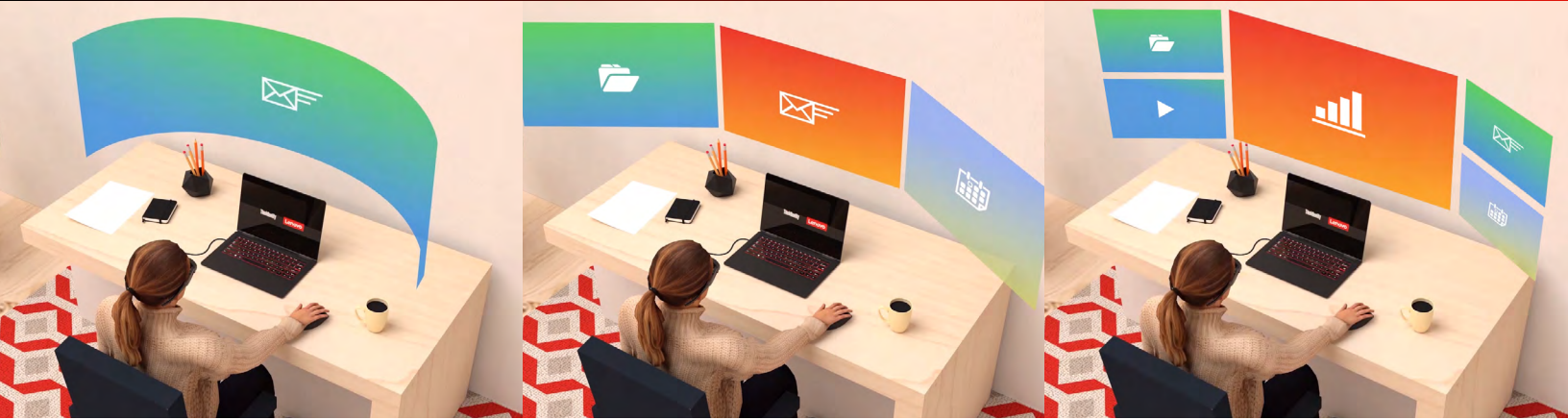
You won't be able to actually see what's on those monitors because the sensitive and confidential nature of the work they do requires the use of physical or electronic privacy screens to restrict the field of view to the individual directly in front of the screens.

Another reason you might not see what's on the monitors is because the financial services professional is working remotely as part of the ongoing shift to a hybrid/work-from-anywhere business model.

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When your window to the world has shrunk

Working outside the high-definition, six-panel environment of the office presents a significant challenge for financial services professionals. Without multiple screens to position the data sources, spreadsheets, tables, trading portals, and email windows, the productivity of these high-earning individuals is considerably reduced.

Recreating the office setup in a work-from-home environment is expensive and often physically impossible due to limited space. And bringing along multiple large-screen displays as workers move from place to place within or outside the home just isn't practical.

For years, augmented reality and virtual reality have promised a workplace-of-the-future world where users can access unlimited amounts of data through virtual displays straight out of a science fiction movie. But the financial services industry has been justifiably hesitant to embrace the promise of this brave new world because the reality hasn't delivered on the promise. Bulky, uncomfortable headsets and fuzzy, low-resolution images don't cut it.

Redefining the vision

Lenovo has changed the playing field for the financial services world with the introduction of the ThinkReality A3 — the most versatile enterprise smart glasses, ever. Now, financial services professionals can **create customized, expanded personal workspaces anywhere.**

Visualize the productivity

The ThinkReality A3 tethers to PCs and workstations running Windows 10 on modern processors like the AMD Ryzen™ series via a USB-C connection, enabling users to leverage their existing applications and workflows with ease.

Key features:

- 
Up to 5x 1080p virtual displays
- 
Crystal-clear binocular resolution
- 
Complete privacy for confidential work anywhere
- 
Lightweight and easily adjustable for a custom fit
- 
Easy to set up — no IT involvement
- 
Integrates with ThinkReality ecosystem

With the A3, financial services professionals (or anyone wanting to scale up to multiple high-resolution monitors with ease) can finally bring their A-game — no matter where they're working.

Learn more at www.lenovo.com/ThinkRealityA3